



## **Pounding hearts. Tensed muscles. Adrenalin pumping. And those are just the fans!**

Join the excitement of a winning season and partner with the Nipissing Lakers. Sponsorships help offset the cost of training programs, travel, and equipment – areas that have a direct impact on our student-athletes' ability to reach their competitive potential. Nipissing Lakers athletes are also exemplary students and participate in many community-building activities. They are student ambassadors and the leaders of tomorrow; a spirit that continues long after graduation. Your support will help to build this life-long commitment to excellence.

Each sponsorship package is tailored to maximize brand recognition and visibility. By selecting either our men's or women's packages for your favourite sport, you can show your Lakers pride and invest in excellence, our community, and education!

To tailor your sponsorship package to better fit your business needs, please contact Katlyn McCarthy at [katlynm@nipissingu.ca](mailto:katlynm@nipissingu.ca) and she can assist.

### **Visibility:**

- 259 student athletes
- 15 varsity teams
- 76 staff, volunteers, and trainers
- 32,000 spectators at home game
- 450,000+ Total Website Page Views
- Estimated total of attendees to community-based programs: 1200
- Estimated total of participants in other non OUA events on campus: 2000
- Over 1,000 community members, Nipissing staff, faculty, and Alumni use the R. J. Surtees Student Athletics Centre facility year-round.
- Over 4,800 students enrolled at Nipissing University with access to the R. J. Surtees Centre facility.

**Support ongoing athletics initiatives:**  
**<https://giving.nipissingu.ca/athletics>**



## BASKETBALL

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### PLATINUM PACKAGE: \$2,500

- Logo recognition on Nipissing Lakers Athletic website
- Logo placement on the Nipissing Lakers Sponsor board located in the R. J. Surtees Student Athletics Centre Lobby
- PA announcements at team's home games
- One (1) Starting Lineup brought to you by "company name"
- One (1) Lakers Gameday brought to you by "company name"
- 4 Courtside seat tickets to each home game
- Logo on Warm up Jerseys
- One (1) social media post shared across the Nipissing Lakers social channels with option to tag company account (@nipissinglakers has a current following of over 4,600.) with a re-share from each individual team.

### COACHES PACKAGE: \$1,500

- Logo recognition on Nipissing Lakers Athletic website
- Logo placement on the Nipissing Lakers Sponsor board located in the R. J. Surtees Student Athletics Centre Lobby
- PA announcements at team's home games
- One (1) Starting Lineup brought to you by "company name"
- 2 Courtside seat tickets to each home game
- Logo on Warm up Jerseys
- One (1) social media post shared across the Nipissing Lakers social channels with option to tag company account (@nipissinglakers has a current following of over 4,600.) with a re-share from each individual team.

### CAPTAINS PACKAGE: \$800

- Logo recognition on Nipissing Lakers Athletic website
- Logo placement on the Nipissing Lakers Sponsor board located in the R. J. Surtees Student Athletics Centre Lobby
- One (1) social media post shared across the Nipissing Lakers social channels with option to tag company account (@nipissinglakers has a current following of over 4,600.) with a re-share from each individual team.

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#### MEN'S BASKETBALL HEAD COACH

Thomas Cory  
705 474 3450 Ext. 4634  
[thomasc@nipissingu.ca](mailto:thomasc@nipissingu.ca)

#### WOMEN'S BASKETBALL HEAD COACH

Rachel Van Woezik  
705 474-3450 Ext. 4635  
[rachelvanw@nipissingu.ca](mailto:rachelvanw@nipissingu.ca)

\*Each package is per team