

NIPISSING

U N I V E R S I T Y

nipissingu.ca/business

   @NipissingU

Bachelor of Business Administration

Fuel your passion, enhance your skills and customize your BBA degree! Our collegial, small class environment encourages learning, participation and lively debate. You will experience formal lectures, small group discussions and individual study. Classes are led by faculty with diverse backgrounds and business experiences who are dedicated to furthering their knowledge through research.

Nipissing's School of Business offers opportunities for practical, hands-on learning with flexible delivery options. We provide a wholesome approach to learning that gives you more than a degree.

Along with core business knowledge, you will develop professional and social skills. The program's combination of theoretical background, practical skills, real experience, and techniques to hone independent thinking and problem solving skills will give you an advantage in a competitive market.

The iLEAD Program offers unique ways to Learn through Experience, Action and Discovery while earning credits toward your business degree. The program is designed to help you gain valuable and relevant work experience through activities such as directed studies, writing an honours thesis, participating in workplace internships or studying overseas.

Register for
Open House,
book your own tour,
or get more info at
[nipissingu.ca/
futurestudents](http://nipissingu.ca/futurestudents)



Why Nipissing?

- Choose from one of six knowledge concentration streams for students who would like to focus their studies in specific areas
- Our BBA Co-op adds real-life work experience to your degree (apply in your second year – check our website for more information)
- Apply for some of the best entrance scholarships offered in the country
- Experience a dynamic learning environment with a personal approach to teaching
- Receive program recognition by professional designations
- iLead Business Experience Certificate available
- Join Business Student Clubs
- Partnerships with international universities for the opportunity to study overseas
- Participate in the Job Ready Program to prepare you for your future career
- Extensive experiential learning opportunities like team business case competitions, iLEAD work placements, iLEAD international consulting expeditions, STOCKFISH family Start-up competition, Sparrow Experiential Learning Centre, and the Annual “Break the Ice on Mental Health” sports marketing event

What does my first year look like?

Experience the unique benefit of studying a general first year with courses in Accounting, Organizational Studies, Business Communications, Marketing, and Economics. Students are able to specialize in an area of concentration to enhance their career opportunities.

Where Can I Go After Graduation?

Your opportunities are limitless! Graduates have gone on to become accountants, human resource managers, economic development officers, entrepreneurs, marketing managers, market researchers, project managers, systems administrators, secondary school business teachers, university professors, and more. Graduates of the BBA degree are working at Acart Communications, Export Development Canada, Canadian Tire Corporate head office, KPMG, EY, Wealthsimple, Muskoka Rock Company, House of Commons of Canada and many more.

“Nipissing’s smaller size is one of the most beneficial opportunities a business student can get in this competitive industry. Professional relationships with professors, peers and community businesses has opened up more opportunities for experiential learning and career paths, both locally and internationally, than I could have ever imagined. The tight-knit and supportive community offers opportunities that are second to none!”

Taylor Hummel,
BBA Marketing

TOP 3
in **STUDENT**
SATISFACTION

among primarily undergrad
Ontario universities
– Maclean’s 2020



For a
sample timetable
and more information
on the program, visit
**[nipissingu.ca/
business](http://nipissingu.ca/business)**

For more information about Nipissing,
to register for Open House,
or book your own tour, visit
www.nipissingu.ca/futurestudents



ONE STUDENT AT A TIME

100 College Drive, Box 5002, North Bay, Ontario, Canada P1B 8L7
tel: (705) 474-3450 ext. 4200 • toll free (within Ontario): (800) 655-5154
tty: (877) 688-5507 • nuinfo@nipissingu.ca

If you would like to request this publication in an alternative format, please contact the External Relations Office at (705) 474-3450 ext. 4078 or email marketing@nipissingu.ca