

NIPISSING

U N I V E R S I T Y

SCHOOL OF BUSINESS

2013
REPORT OF THE
RESEARCH COMMITTEE



MESSAGE FROM THE RESEARCH COMMITTEE

The BCOM funded SB research initiative this year was extremely successful in stimulating research publications, aiding in acquiring external funding, through faculty research programs -- supporting the student ILead program, and further developing a culture of research productivity in the School of Business.

- First SB SSHRC funding acquired at Nipissing under program.
- Peer reviewed journal publication/acceptance increased by: 300% from 7 to 21 (significantly higher than the 1.2 paper / business faculty member normally). Additionally, we have 16 more articles submitted.
- Research conference presentations remained high at 25 for our faculty.
- High faculty retention. Zero turnover rate of faculty continues. Before the program the SB was experiencing between 10-25% turnover in faculty per year in the years leading up to the program (many faculty went to other universities who better support research).
- All full-time tenured and tenure-track members in the SB had a publication -- a first in the SB ever!
- Our first post-doctoral fellowship (stemming from a research project made possible by the SB research support policy) continued into her second year.
- From the last yearly report the department has had 3 outstanding conference papers, 1 honourary mention and 1 best conference poster award.
- Our first international scholar is spending her sabbatical at Nipissing to work with two faculty members -- a network connection that was established at a conference funded by the research support policy program.
- ILead Student based research achievement included, 1 journal article accepted, 1 ASAC conference paper accepted, 3 Nipissing Undergraduate poster presentations with one winning best poster.

Additionally, we learned at this spring's CFBS Associate dean's of research conference on "Building Excellence in Research Cultures for Canadian Business Schools", that our research support policy is a fairly standard and essential initiative that most business schools have implemented to attract and retain faculty members, build/



stimulate a research culture and to make their faculty member competitive in the academic and grant applications environment.

RESEARCH ACHIEVEMENTS AT A GLANCE

	2012	2011	2010
Journal Articles Published/Accepted	22	7	3
External Funding	\$50,000 ¹ \$51,720 ² \$17,496 ³ \$50,000 ⁴	\$50,000 ¹	
Conference Presentations	25	30	14
Articles Under Consideration	12		
Seminal Articles (over 25 citations)	8	4	
Awards	3	3	
Book Chapters	1		

¹Ministry of Research and Innovation, second year post-doctoral funding

²SSHRC Insight Development Grant

³McCusker Award

⁴Compassion fatigue in nurses at Sir Charles Gairdner Hospital.

HIGH CITATION ARTICLES - SEMINAL WORK WITH OVER 25 CITATIONS

Author	Paper Title	Journal	# Citations
David Hemsworth	Factors contributing to posttraumatic growth: A proposed structural equation model	American Journal of Orthopsychiatry, 73(3)	202
Anahita Baregheh	Towards a multidisciplinary definition of innovation	Management Decision, 47(8)	115
John Nadeau	Destination in a country image context	Annals of Tourism Research, 35(1)	97
David Hemsworth	The effect of supplier development initiatives on purchasing performance: a structural model	Supply Chain Management: An International Journal, 10(4)	89

David Hemsworth	Predictors of post-traumatic distress in child welfare workers: a linear structural equation model	Children and Youth Services Review, 26(4)	51
David Hemsworth	Individual predictors of posttraumatic distress: a structural equation model	The Canadian Journal of Psychiatry, 46(2)	44
Anahita Baregheh	Towards an innovation-type mapping tool	Management Decision, 49(1)	40
David Hemsworth	An empirical study on the impact of standardization of materials and purchasing procedures on purchasing and business performance	Supply Chain Management: An International Journal, 11(1)	26

EXTERNAL RESEARCH FUNDING

David Hemsworth (with , Hegney, D., Drury V., Aoun, S., O'Connor, M., Craigie, M.,) Compassion fatigue in nurses at Sir Charles Gairdner Hospital. (2012, \$50,000). Funded by Sir Charles Gairdner Hospital, Australia.

David Hemsworth, Anahita Baregheh and Glenn Brophay (with D. Hay and M. Wachowiak). SSHRC Insight Development Grant. (2012, \$51,720) "Modeling innovation managers risk-actions-success decision process: An artificial neural network approach."

David Hemsworth (with D. Hegney, V. Drury and L. Burrridge). McCusker Award. (2012, \$17,496) Sir Charles Gairdner Hospital, Australia.

David Hemsworth and Glenn Brophay (with D. Hay and M. Wachowiak). Ministry of Research and Innovation (2011-2012) Post Doctoral Fellowship Grant. (\$100,000) "Modeling innovation managers risk-actions-success decision process: An artificial neural network approach."

INTERNAL RESEARCH FUNDING

Anahit Armenakyan. Start-up Research Grant from Nipissing University. (2012-2013, \$5,000) "NEATourism in Armenia: Achievements and Challenges."

AWARDS

David Hemsworth, Jonathan Mutterera and Anahita Baregheh. Best Conference Paper Award. (2012, September) "Transformational leadership behaviour and employee job satisfaction: How do they contribute to organizational performance?" International Conference on Business Performance Measurement and Management, Lima, Peru.

David Hemsworth, Anahita Baregheh, Glenn Brophey and Jonathan Mutterera (with C. Sánchez-Rodríguez). Best Paper Award. (2012, June) "The effect of Quality management on internal customer satisfaction and business performance: A mediation model." International Business & Economics Conference, Rome Italy.

David Hemsworth was awarded the Research Achievement Award (\$5,000) from Nipissing University.

REFEREED JOURNAL ARTICLES PUBLISHED

Anahit Armenakyan and John Nadeau (with L. A. Heslop, N. O'Reilly and I.R.R. Lu). (2012) "Does hosting the Olympic Games matter?: Canada and Olympic Games images before and after the 2010 Olympic Games." International Journal of Sport Management and Marketing, 12(1/2), 111-140.

Anahit Armenakyan (with J.D. Doyle, L. A. Heslop, A. Ramirez and D. Cray). (2012) "Trust building in wine blogs: A content analysis." International Journal of Wine Business Research, 24(3), 196-218.

Denyse Lafrance Horning (with N. O'Reilly). (2013) "Leveraging sponsorship: The activation ratio." Sport Management Review.

Colin Mang and Leslie Wardley. (2012) "Effective Adoption of Tablets in Post-Secondary Education: Recommendations based on a trial of iPads in university classes." Journal of Information Technology Education: Innovations in Practice, 11, 301-317.

Jonathan Mutterera Leadership Behaviors and Their Impact on Organizational Performance in Governmental Entities. OIDA International Journal of Sustainable Development, Vol. 3, No. 8, pp. 19-24, 2012.

John Nadeau (with N. O'Reilly and L. Heslop). (2012) "Linking Place, Mega-Event and Sponsorship Evaluations." Journal of Product and Brand Management, 21 (Summer/Fall).

John Nadeau (with M. Bradley). (2012) "Observing the Influence of Affective States on Parent-Child Interactions and In-Store Purchase Decisions." Journal of Consumer Behaviour, 11(2), 105-114.



John Nadeau (with E. MacIntosh, B. Seguin, N. O'Reilly, C. Bradish and D. Legg). (2012) "The Role of Mega-Sports Event Interest in Sponsorship and Ambush Marketing Attitudes." Sport Marketing Quarterly, 21(1), 43-52.

Linda Piper, Colin Mang and John Knox (with C. Waddell). (2012) "Student perceptions toward a triple bottom line approach." *Journal of Academic and Business Ethics*, 6 (September), 112-124.

Leslie Wardley (with C. Bélanger, (2012) "Rites of Passage: Does Adaptation to University Mean Severing Connections?" *Tertiary Education and Management Journal*, 19(1), 1-20. DOI:10.1080/13583883.2012.742557

REFEREED JOURNAL ARTICLES ACCEPTED

Anahit Armenakyan and John Nadeau (with L.A. Heslop, N. O'Reilly and I.R.R. Lu). (Revised March, Re-Submitted February, 2013) "Tell me who's your host and I'll tell you who you are: Olympic Games image before and after the 2008 and 2010 Olympic Games." *International Journal of Sport Management and Marketing* / (Special Issue: "Advances in Sport Tourism Marketing & Management").

Glenn Brophey, Anahita Baregheh and David Hemsworth. (Accepted, January, 2013) "Innovation process, perceived risks and metrics: A test report." *International Journal of Innovation Management*.

David Hemsworth, Jonathan Muterera and Anahita Baregheh. (Accepted, 2012) "Examining Bass's Transformational Leadership In Public Sector Executives: A Psychometric Properties Review." USA: *Journal of Applied Business Research*.

David Hemsworth, Anahita Baregheh, Glenn Brophey and Jonathan Muterera (with C. Sánchez-Rodríguez). (2012) "The Effect of Quality Management On Internal Customer Satisfaction and Business Performance: A Mediation Model." USA: *Journal of Applied Business Research*.

David Hemsworth (with S. Cadell). (Accepted, 2012) "Informing Social Work Practice through Research with Parent Caregivers of a Child with a Life-Limiting Illness." *Journal of Social Work in End-of-Life & Palliative Care*.

Colin Mang and Linda Piper. (Accepted, January, 2013) "Perceptions of a Triple Bottom Line Approach to Business Among Generation Y Canadians." *World Review of Business Research*, 3(1).

Colin Mang and Natalya Brown. (In-press, 2013) "The Role of Economics in Canadian Undergraduate Business Education." *Journal of Education for Business*, 88.

Jonathan Muterera, David Hemsworth and Anahita Baregheh. (Accepted, 2012) "The Leader - Follower Dyad: Exploring the Link between Public Sector Leadership, Employee Satisfaction and Organizational Performance." USA: *Journal of Knowledge and Human Resource Management*.

John Nadeau (with N. O'Reilly, L. Heslop). (Accepted. 2012), "The Sponsor-Global Event Relationship: A Business-to-Business Tourism Marketing Relationship?" *Journal of Sport & Tourism*.

John Nadeau (with D. Finch and N. O'Reilly). (Accepted, 2012) "The Future of Marketing Education: A Practitioner's Perspective," *Journal of Marketing Education*.

John Nadeau and Anahit Armenakyan (with L.A. Heslop and N. O'Reilly). (In-press, 2013) "Reputation issues in mega-event and country co-branding." *Corporate Reputation Review / Special Issue on Nation Branding, Invited Paper*, 16 (1), 7-33.

John Nadeau (with N. O'Reilly, and L.A. Heslop). (In-press, 2012). "Linking? Place, Mega-Event and Sponsorship Evaluations." *Journal of Product & Brand Management*, 21 (Summer/Fall).

Linda Piper (with A.K. Fotiadis and C.A. Vassiliadis). (Accepted, 2012) "Measuring dimensions of business effectiveness in Greek rural tourism areas." *Journal of Hospitality Marketing & Management* (January). DOI:10.1080/19368623.2012.746931

BOOK CHAPTERS

Leslie Wardley (with C.H. Bélanger). (Final version accepted November 2012 – Publication 2013) "Can Too Much Diversity Be A Threat To Identity?" In R. Krempkow, N. Huber and P. Pohlenz (eds), Berlin, Germany: UVW-Verlag: *Diversität in der Wissenschaft (Diversity in Science)*.

REFEREED JOURNAL ARTICLES SUBMITTED AND UNDER CONSIDERATION

Anahita Baregheh and David Hemsworth (with J. Rowley). (Submitted November 2012) "Towards an Integrative View of Innovation." *International Small Business Journal*.

Natalya Brown (Submitted, 2012) "The Impact of Voter Uncertainty and Alienation on Turnout and Candidate Policy Choice." USA: *BE Journal of Theoretical Economics*.

Natalya Brown and Linda Piper (with K. Ferguson). (Submitted 2012) "Common Book, Common Ground? Reflections on a Common Reading Pilot Project for First-year University Students." *Canadian Journal of Higher Education*.

Natalya Brown. (Revised and Resubmitted, Dec. 2012) "Candidate Ambition and Advancement Under Term Limits." USA: *Atlantic Economic Journal*.

David Hemsworth (with S. Cadell, T. Smit Quosai and R. Steele). (Revised and resubmitted, Dec. 2012) "Posttraumatic growth in parents caring for a child with a life-limiting illness: A structural equation model." USA: *American Journal of Orthopsychiatry*.

David Hemsworth (with S. Cadell). (Submitted, 2012) "Determining the psychometric properties of the French Translation of the Post Traumatic Growth Index." *Traumatology*.

David Hemsworth (with A. Kazanjian and S. Cadell). (Submitted 2012) "Impact of Workgroup culture on quality of worklife of palliative care workers." UK: *Health Services Research and Policy*.

Colin Mang and Leslie Wardley. (Submitted, 2012) "Student Perceptions of Using Tablet Technology in Post-Secondary Classes." *Canadian Journal of Learning Technology*.

John Nadeau (with J. Madill and N. O'Reilly). (Submitted, 2012), "Financing Social Marketing Programs Through Sponsorship: Implications for Evaluating Social Marketing Programs." *The Journal of Social Marketing*.

Leslie Wardley and John Nadeau (with A. Pegoraro). (Under second review) "Does the Undergraduate University Student's Entry Point Influence Institutional Commitment?" *Canadian Journal of Education/Revue canadienne de l'éducation*.

Leslie Wardley (with C. Bélanger and V. Leonard). (Under second review) "Age Shifts in University Enrolment: Re-Assessing Relationship Marketing." *The Journal of Marketing for Higher Education*.

Leslie Wardley and Colin Mang. (Submitted, 2012) "Student Self-Efficacy: Introducing iPads Into University Classroom." *Journal of Research on Technology in Education*.

CONFERENCE PUBLICATIONS AND PRESENTATIONS

Anahit Armenakyan (with J. Doyle). (Accepted, 2012) "Values creation within the market orientation-performance relationship: A meta-analysis." (South Carolina: 2013 Southeast Decision Sciences Institute Annual Conference).

Anahit Armenakyan and John Nadeau (with N. O'Riley and L. Heslop). (2012, Oct) "Sponsorship, Country Images and the Olympic Games: Results of a Research Agenda Around Beijing 2008 and Vancouver 2010." (London, Ontario: 11th International Symposium for Olympic Research).

Anahit Armenakyan and John Nadeau (with L.A Heslop, I.R.R. Lu and N. O'Reilly). (Accepted 2012) "The role of expectations, confirmation, and perceived performance in Olympic Games attitudes: A cross-national longitudinal." (Melbourne, Australia: Proceedings of the World Marketing Congress, July 17-20).

Anahit Armenakyan and John Nadeau (with L. Heslop, I.R.R. Lu and N. O'Reilly), (2012) "The role of expectations, confirmation, and perceived performance in Olympic Games attitudes: A cross-national longitudinal study." (London, Ontario, Canada: 11th International Symposium for Olympic Research, October 19-20).

Anahita Baregheh and David Hemsworth (with J. Rowley and D. Davies). (2012, Dec.) "Innovation types, organizational size, organizational age, structural equation modeling, SMEs" (Korea: ISPIM Innovation Symposium - Stimulating Innovation: Challenges for Management, Science & Technology).

Anahita Baregheh, Glenn Brophey and David Hemsworth (with D. Hay and M. Wachowiak). (2012, July) "Modelling the innovation commercialization risk-actions-success decision process: An artificial neural network approach." (Limerick University, Ireland: IFSAM conference).

Anahita Baregheh. (2012) "Organizational Innovation in Food Sector SMEs" (Seoul, Korea: The Proceedings of the 5th ISPIM Innovation Symposium, 9-12 December).

Glenn Brophey, Anahita Baregheh and David Hemsworth. (2012, Dec.) "Innovation process, perceived risks and metrics: A test report." (Korea: ISPIM Innovation Symposium - Stimulating Innovation: Challenges for Management, Science & Technology).

Natalya Brown, Linda Piper and John Nadeau. "A Nuh Mi: The case for a broader definition of the eco-tourist in Jamaica." (Archanes, Crete, Greece: International Conference on Tourism, May 23-26, 2012).

Natalya Brown and Linda Piper (with K. Ferguson). "Common Book, Common Ground? Reflections on a Common Reading Pilot Project for First-year University Students." (Waterloo, Ontario: Canadian Society for the Study of Higher Education Conference, May 28-30, 2012).

David Hemsworth (with B. Garcia). (Accepted, 2012) "Transformational leadership behaviour and employee burnout in a Mexican public hospital." (Virginia, USA: 20th Annual AHRD International Research Conference in the Americas).

David Hemsworth (with B. Bidgood). (Accepted 2012, Oct.) "Group interventions with male batterers: Two decades of Canadian research." (South Africa : ASSSWA International Conference).

David Hemsworth, Jonathan Muterera and Anahita Baregheh (September, 2012). "Transformational leadership behaviour and employee job satisfaction: How do they contribute to organizational performance?" (Lima, Peru : International Conference on Business Performance Measurement and Management).

David Hemsworth, Anahita Baregheh, Glenn Brophey and Jonathan Muterera, (with C. Sánchez-Rodríguez). (2012, June) "The effect of Quality management on internal customer satisfaction and business performance: A mediation model." (Rome, Italy: International Business & Economics Conference).

David Hemsworth (with C. Sánchez-Rodríguez). (2012, June) "The EFQM excellence model as enabler of E-procurement adoption and the effect on performance." (Barcelona, Spain: European Conference on Information Systems (ECIS)).



David Hemsworth (with T.W. Chan and D.G. Hegney). (August 2012) "Chinese Singaporeans' Perceptions of a Good Death." (Brisbane, Australia: Poster presentation, Honour Society of Nursing, Sigma Theta Tau International, 23rd International Nursing Research Congress).

David Hemsworth (with D. Hegney, V. Drury, S. Aoun and M. O'Connor). (August 2012) "Compassion Fatigue in Western Australian nurses." (Brisbane, Australia: Honour Society of Nursing, Sigma Theta Tau International, 23rd International Nursing Research Congress).

Denyse Lafrance Horning (with N. O'Reilly). (2012) "Motivations for the Adoption of Women's Recreational Hockey Participation." (Seattle, Washington: North American Society for Sport Management, May 23-26, 2012).

Denyse Lafrance Horning. (2012) "Motivations for the Adoption of Women's Recreational Hockey Participation." (Sudbury, ON: Laurentian University 5th Annual PhD Research Colloquium, April 11, 2012).

Colin Mang and Linda Piper. "Perceptions of a Triple Bottom Line Approach to Business Among Canadian Youth." (Rome, Italy: European Business Research Conference, August 27, 2012).

Jonathan Muterera (with N. Madzima). (Accepted, 2012) "A Review of Public Budgetary Theories and Reforms in the United States Public Sector." (Johannesburg, South Africa: Academy of Management Africa Conference, January 7-10, 2013).

Jonathan Muterera (with N. Madzima). (2012) "Press Freedom and Quality of Regulation: How do they relate to Public-Sector Corruption?" (London, United Kingdom: International Trade and Academic Research Conference (ITARC), November 7-8, 2012).

John Nadeau (with D. Finch and N. O'Reilly). (2012, June) "The New World of Marketing Work and the Implications on Marketing Education in Canada" (St. John's, Newfoundland: Administrative Sciences Association of Canada).

Linda Piper, Natalya Brown and John Nadeau, "Soon Come: Marketing Challenges of Jamaican Ecotourism Operators" (Archanes, Crete, Greece: International Conference on Tourism, May 23-26, 2012).

Leslie Wardley and John Nadeau (with A. Pegoraro). (2012, June) "A New World of Marketing Higher Education: How Does Institutional Commitment Vary Depending on Intrinsic Factors and Entry Point?" (St. John's, Newfoundland: Administrative Sciences Association of Canada).

REPORTS AND OTHER SCHOLARLY ACTIVITY

Anahit Armenakyan (with F. Brouard and L. Neilson). (2012) "An Analysis of Change in Fundraising Activities." (Carleton University: SCSE-CSES Research).

Anahit Armenakyan (with F. Brouard and L. Neilson). (2012) "Fundraising Methods: Past, Present, Future." (Carleton University: SCSE-CSES Research).

John Nadeau (with H. Taraky, J. Rocheleau and V. Satzewich). (2012) "Phase 2 Report: Attraction and Recruitment of Workers and Entrepreneurs." (Welcoming Communities Initiative).

PAPERS SUBMITTED

ACADEMIC REVIEWING AND OTHER SERVICE TO THE ACADEMY

David Hemsworth was a reviewer for the Social Sciences and Humanities Research (SSHRC) research development grant adjudication committee (2012).

David Hemsworth was a reviewer for the International Journal of Business Insights and Transformation (2012).

Anahit Armenakyan was a reviewer for the “International Journal of Wine Business Research”, “International Marketing Review”, “Conference on Historical Analysis and Research in Marketing” (2012-2013 academic year).



Colin Mang was a reviewer for Education Economics and the Management Education track for the ASAC. conference.

Leslie Wardley was a peer reviewer for American Education Research Journal (AERJ-SIA) (2012).

Leslie Wardley was a peer reviewer for Tertiary Education and Management (TEAM) (2012).